

Summary Memo
Round 1 of Public Engagement
January 4, 2019

This document summarizes the first round of public engagement for Wayne County, which was conducted between October 18 and December 31, 2018. Input was gathered in the three following ways:

- Wayne Onward Steering Committee meeting (10/18/18);
- Four (4) “Focus on the Future” workshops held on two evenings (11/13/18, 11/15/18); and
- Online survey (11/16/18 – 12/30/18)

The memo includes the following:

1. Purpose
2. Outreach and Publicity
3. Approach
4. Results
 - Greatest Opportunities
 - Strong / Weak Places
5. Participation and Satisfaction
6. Appendix - Strong / Weak Places Map

1. Purpose

Wayne County launched a process to update its comprehensive plan in August 2018, called Wayne Onward. The County’s last comprehensive plan was adopted in 1997, with an audit conducted in 2007. One of the key inputs to the process is insight from the community. Through the first round of public engagement, multiple opportunities were designed to provide the platform for anyone who cares about the future of Wayne County and to help inform the plan. The engagement lays the groundwork for development of the plan’s preliminary goals, objectives and recommendations.

“Thank you for facilitating this process. It's great to live in a county where comprehensive planning is taken seriously.”

workshop participant

2. Outreach and Publicity

Extensive outreach was conducted to spread the word broadly about the opportunity to participate in Round 1 of the public engagement. The Team capitalized on existing networks through community groups, organizations, churches, educational institutions and local governments for outreach. In addition, a press release was distributed to local media outlets. Also, interviews with key stakeholder groups were conducted during this phase and documented separately. Results included the following:

- 2,500 printed rack cards distributed throughout the County.
- Over 100 groups, organizations or individuals connected to networks of interest were contacted about the opportunity, including schools, nonprofit organizations, interest groups (e.g. Farm Bureau, business groups, etc.), local governments and others.
- Multiple media stories were published, including in The Daily Record and The Budget.
- A social media account was created for Wayne Onward and social media posts were shared, by a number of key community organizations, including the Wooster Chamber of Commerce, Wayne County Public Library, and others.
- A booth with information about the planning process was manned at the Kidron Auction for several hours on a day two weeks before the workshops.

3. Approach

Wayne Onward's first round of public input included face-to-face engagement at the four public workshops held throughout the County on two different nights (11/13/18 and 11/15/18). The workshop activities were conducted in small groups of 5-8 at a table, with a volunteer recorder documenting input. Online engagement mimicked the workshop activities through a web-based survey that included an interactive mapping tool.

Engagement at the workshops and online included two main exercises: Greatest Opportunities input and a Strong / Weak Places. During the Greatest Opportunities exercise, participants were asked to answer the question, ***“What are the greatest opportunities for Wayne County?”*** The Strong / Weak Places exercise asked participants to identify strong and weak specific places in the county on a map and to explain why these places were strong or weak.

4. Results

This section summarizes input collected. It draws from a database of every comment recorded (in participants' own words) and is organized around themes and sub-topics.

Greatest Opportunities

The following section includes major themes and ideas provided in response to the question, ***“What are the greatest opportunities for Wayne County?”*** Percentages in parentheses indicate what proportion of comments collected related to the topic. (Note: total percentages totals more than 100% because some comments pertain to more than one topic.)

1. Economic Development (13% of total comments)
Participants provided numerous comments about the importance of the economy in Wayne County. Overall, discussion focused on how to support both agricultural activities and other businesses, diversify industry, attract jobs and business and develop the existing workforce. A

strong sentiment was expressed that there is a solid base in place to grow the economy in Wayne County provided that there is thoughtful consideration of what residents want and need.

- a. Attracting Businesses
 - i. Maintain a business-friendly atmosphere
 - ii. Support local businesses and industry
 - b. Retaining Jobs
 - i. Retain “good, steady” jobs
 - ii. Focus on aligning jobs with skill base to support local employment
 - c. Supporting Retail
 - i. Grow and diversify local shopping and restaurants to enhance “destination county” status
 - ii. Consider adding general retail options for access to goods within the county, especially in already urbanized areas
 - d. Developing the Workforce
 - i. Grow the local workforce through job training (e.g. agriculture-specific).
2. Agriculture (12%)
- The economic value and cultural importance of Wayne County’s agricultural industry was expressed by many participants. Participants commented on the need to preserve, promote and support agriculture through a range of programs, policies or projects.
- a. Preserving Existing Agriculture
 - i. Control development to preserve farmland
 - ii. Maintain rural aspects of Wayne County
 - iii. Maintain a clear urban edge condition that separates urban and rural areas
 - b. Enhancing Viability
 - i. Support farmers, through incentives, regulations, etc.
 - ii. Strengthen the “family farm”
 - iii. Maintain economic viability of agriculture
 - c. Supporting Agricultural Business
 - i. Support agriculture through business services, expertise and resources.
3. Parks, Trails, and Open Spaces (10%)
- Wayne County has the potential to expand, improve and capitalize on its natural and recreational areas. A number of participants mentioned that critical to this goal is securing funding for parks and recreation (specifically the Wayne County Park District). Further, comments focused on the creation of a comprehensive park system and the potential new development of trails for a range of activities, provided that it is compatible with other land uses and activities.
- a. Improving and Expanding Trails
 - i. Improve connectivity of trails throughout the County and between communities, taking into consideration other existing land uses and activities
 - ii. Increase investment for new trails
 - iii. Improve safety and access for existing spaces

- iv. Improve communication about trail extension projects between different interest groups
 - b. Supporting the Wayne County Park District
 - i. Fund and expand the Park District
 - c. Green/Open Spaces
 - i. Preserve and maintain open, green spaces
 - ii. Provide opportunities for recreation and outdoor activities (may include OARDC and ODNR land in addition to County and local parks)

4. Transportation and Infrastructure (8%)

Comments about transportation and infrastructure in Wayne County focused on maintaining roadways, modernizing utilities, and investing in more public transportation in strategic locations. Participants noted the importance of creating a connected county.

- a. Improving Roadways
 - i. Improve safety of secondary roadways
 - ii. Invest in maintenance of roadways
 - iii. Increase highway access
- b. Modernizing Utilities
 - i. Enhance utilities such as fiber, and WIFI.
 - ii. Utilize existing infrastructure, directing development toward it
- c. Supporting Public Transportation
 - i. Improve public transportation in key locations

5. Health and Safety (8%)

Participants mentioned how expanding services (mental health, housing, safety, and medical) were critical to the success and growth of Wayne County. Addressing the needs of vulnerable residents is important for Wayne County to consider for a viable future.

- a. Providing Services
 - i. Provide more mental health services
 - ii. Address homelessness and addiction
- b. Improving Safety
 - i. Expand safety services (e.g. fire and law enforcement)
- c. Supporting Medical Care
 - i. Maintain quality of existing health services

6. Other

In addition to the top five themes listed above, participants identified a number of additional themes that are important to them, including housing, land use, community character, and other. Some of the comments that emerged from these other themes include the following:

- a. Promoting Fiscal Health
 - i. Consider sharing services between local jurisdictions for cost efficiency
- b. Retaining and Attracting Young People
 - i. Encourage the development of amenities throughout the County, especially serving younger demographics (e.g. dog parks, restaurants, entertainment, convenience shopping).

- ii. Provide a range of housing options, including housing that might be appropriate for younger people and first-time homebuyers
- c. Encouraging a Range of Housing Options
 - i. Support the development of housing products to support a variety of income levels and lifestyle preferences, including affordable housing
- d. Evaluating Tools for Maintaining Character
 - i. Consider mechanisms through which land conservation and sprawl prevention could be implemented, which may include zoning or other regulatory tools.

Strong / Weak Places

Below is the summary of the Strong / Weak Places exercise performed at the the “Focus on the Future” workshops and in the online survey. The summary includes a number of over-arching themes that emerged through the exercise as well as the top five strong and weak places that were identified, including the most prevalent comments about each. (See Appendix A, Strong / Weak places summary map for all strong and weak places that were identified with the location of the top five for each indicated.)

Key Themes

The following themes emerged from the Strong / Weak Places exercise:

- Natural areas and open spaces are some of the most valued places in the County, including Johnson Woods, Wooster Memorial Park, Killbuck Marsh Wildlife Area, OARDC property, Barnes Preserve and others.
- There is a strong interest in ensuring a clear differentiation between urban and rural conditions throughout the County and specifically in maintaining the urban edge of Wooster so as to prevent sprawl and preserve rural/agricultural character.
- Downtown Wooster is greatly appreciated for its vibrancy, attractiveness and the range of businesses and activities it supports.
- Poor property maintenance and a “run down” look and feel were identified for South Wooster, Rittman, West Salem and Burbank. There is a recognition that these parts of the County are struggling more economically than others and that residential, commercial and industrial areas have suffered from disinvestment unlike other parts of the County. However, many also noted that there have been recent improvement efforts, especially in Rittman, that are beginning to make a difference.
- A number of roadway corridors in the County are identified as problematic due to traffic, access management issues and/or an unattractive physical environment (e.g. Burton City Road, Route 30 Corridor West of Dalton, Lincoln Way East, and Route 57). Similarly, there are a number of intersections that were identified as dangerous and in need of safety improvements.
- Generally, the County’s villages and unincorporated locations (including Apple Creek, Kidron, Smithville) are viewed as having a strong quality of place, as is the City of Orrville. At the same time, specific opportunities for improvement of these places that could help to retain people and draw them to live there were also identified, including more amenities and a variety of good quality housing options.

- A number of attractions and amenities in the County were identified as positive due to their ability to draw tourists and add value for residents, including wineries, bulk/independent grocers, historic features such as cemeteries, structures, and character, small-scale commercial centers and areas with “Amish character.”
- There are differences of opinion with respect to the value of rails to trails effort; while some are strongly in favor of expansion of trails, others have significant concerns, especially in certain agricultural locations.
- There are locations throughout the County that are identified as strong because of the scenic beauty of the rural landscape, including but not limited to the Route 229/Jentes Road corridor heading West from Route 83, the area between Creston and Rittman and the area east of Marshallville, among others. At the same time, throughout the existing rural areas development and uses that are viewed as incompatible are also identified as intrusions that mar the landscape. The proliferation of billboards are a specific recurring concern. These are not limited to any one part of the County.

Top Strong Places

Following are the five most identified strong places (in no particular order).

A. Johnson Woods

- Unique old growth forest
- Great outdoor area for people to visit
- Easy access to forest, trails and recreation

B. Wooster Memorial Park

- Outdoor opportunities for trails, hiking and recreation
- Attraction for tourists, families, alumni, church organizations and others to enjoy the natural environment

C. Killbuck Marsh Wildlife Area

- Preservation of wildlife and wetlands
- Opportunities for recreation (e.g. hunting, fishing, birding)

D. Downtown Wooster

- Many attractions, restaurants, shopping, activities, etc.
- Well maintained

E. Ohio Agricultural Research and Development Center

- Beautiful location
- Public place for higher education and green space

Top Weak Places

Following are the five most identified weak places (in no particular order).

A. Rittman

- Area, specifically downtown, is rundown
- Decreasing opportunities and loss of industry
- Some recent efforts to improve have been made

- B. West Salem**
 - a. Run down, needs “cleaning up”
 - b. Not accessible to US 71
- C. North Wooster**
 - a. Growth not well managed, sprawl, traffic
 - b. Development is unattractive, strip malls
 - c. Annexations and further growth expected to occur
- D. Burton City Road**
 - a. Safety concern with narrow, roads, deep ditches
 - b. Eyesore, needs “cleaning up”
- E. South Wooster**
 - a. Run down area that does not reflect Wooster

5. Participation and Satisfaction

Participation in the workshops and online met high expectations for the process, with approximately 250 people participating in the first round of engagement. Participants who attended the public workshops filled out an exit questionnaire about their experience and themselves. Of those who participated, 164 people completed the exit questionnaire (approximately 65%). Additionally, online participants answered a few key questions. The following insight is based on responses.

Key Takeaways regarding participation and satisfaction

- Newspaper articles (42%) and word of mouth (37%) were most common ways people heard about the “Focus on the Future” workshops.
- Over 700 unique comments were collected from the workshops and online input (including Greatest Opportunities, Strong / Weak Places exercise and general comments).
- There was age diversity among participants, with over-representation of people over 45 years old.
- Those with a higher education and higher annual household income were overrepresented relative to the County’s population.
- Participants were drawn from Wayne County’s cities (39%), townships (43%), and villages (11%).
- Participants varied in the amount of time they lived in the County, ranging from long-time to recently moved residents.
- Workshop satisfaction rates were very high; 97% of participants in the workshop said they felt comfortable working within the small groups, and 99% felt that their input was heard.
- 97% of participants said they will stay involved with the planning process for Wayne Onward.
- Many participants noted that they felt satisfied with the process, making comments such as “I thought the planning session was well organized and purposeful” and “Presenters and group leaders seem genuinely interested in our thoughts and ideas.”

6. Appendix – Strong / Weak Places Map

Following is the Strong / Weak Places Map, which includes all places identified through the workshops and online. The map will be one input into an “opportunity map” which will provide a foundation for a future land use plan for the County.

“I see a great opportunity to use new ideas to shape the future of Wayne County.”

workshop participant

Summary Memo
Supplemental Round 1 Public Engagement
January 30, 2019

This memo summarizes the supplemental meetings that were conducted following the first round of public engagement for Wayne County, targeting agricultural interest groups and the Amish population. The following meetings were conducted:

- Farm Bureau Focus on the Future Workshop (1/9/19)
- Amish Focus Group at home of Raymond Yoder (1/16/19)
- Kidron Workshop (targeting Amish population, 1/22/2019)

The memo includes the following:

1. Farm Bureau Workshop Results
 - Greatest Opportunities
 - Strong / Weak Places
2. Amish & Kidron Workshop Results
 - Greatest Opportunities
 - Strong / Weak Places

1. Farm Bureau Workshop Results

This section summarizes input collected. It draws from a database of every comment recorded (in participants' own words) and is organized around themes and sub-topics. While many of the comments collected were consistent with what was heard at the previous Focus on the Future Workshops, highlighted below are different and/or additional ideas that were shared.

Greatest Opportunities

The following section includes major themes and ideas provided in response to the question, "***What are the greatest opportunities for Wayne County?***" The comments from the Farm Bureau workshop generally reinforced what we heard from the other Focus on the Future workshops, however there was a more agricultural focus.

1. Agriculture
 - a. Support the viability of farming, especially family farms
 - b. Encourage educational opportunities around agriculture
 - c. Foster opportunities for partnership and between members of the agricultural community interaction
 - d. Relieve pressure on farmers by managing growth
 - e. Maintain identity as a farming community
2. Other
 - a. Preserve local history and family heritage
 - b. Embrace cultural facilities such as Ohio Light Opera
 - c. Protect parks and open spaces (e.g. Johnson Woods)

- d. Improve infrastructure by creating space for the Amish and replacing one lane bridges
- e. Mixed support for Quasar Lagoon (some in favor and some opposed)

Strong / Weak Places

Below is the summary of the Strong / Weak Places exercise performed at the Farm Bureau workshop. As with the greatest opportunities, comments generally support what we heard in the series of Focus on the Future workshops. However, a few new strong and weak locations emerged as particularly important to the Farm Bureau.

Top Strong Places

Following are the top most identified strong places that emerged as especially important beyond places identified at the previous Focus on the Future Workshops.

A. Kidron

- a. Scenic, small farming area
- b. Tourism
- c. Strong businesses with local friendly, historic atmosphere

B. Apple Creek

- a. Historical society

Top Weak Places

Following are the top most identified weak places that emerged as especially important beyond places identified at the previous Focus on the Future Workshops.

A. Route 30 Intersections (Kansas Rd, Kidron Rd, West Lebanon Rd)

- a. Heavy traffic use
- b. Difficult to navigate

B. Shreve

- a. Run down
- b. Lack of vibrancy

C. Lincoln Way Mobile Homes

- a. Run down, deteriorating

D. Rover Pipeline

- a. Loss of farmland
- b. Land owners felt out of control

2. Amish Focus Group and Kidron Workshop Results

This section summarizes input collected. It draws from a database of every comment recorded (in participants' own words) and is organized around themes and sub-topics.

1. Keep overall character rural (interest in zoning)
2. Concern around the safety of e-bikes (too fast to pass safely, too slow to stay behind)
3. Support work on Rails to Trails
4. Interest in additional buggy lanes (recognition that reducing traffic speeds may be solution in many places)

Strong / Weak Places

Participants in the Amish Focus Group and Kidron Workshop identified a few new, important locations in addition to the Focus on the Future Workshop locations.

1. Orrville and access to it (buggy trail to get there would be helpful) for variety of goods and services
2. Convenience shops in north end of Wooster (Aldi's, Walmart)
3. Key intersections, such as the Kidron US 30 intersection

Summary Memo
Round 2 of Public Engagement
April 17, 2019

This document summarizes the second round of public engagement for Wayne Onward, which was conducted between March 5, 2019 and March 31, 2019. Input was gathered in the following three ways:

- Four (4) “Opportunities” workshops held in different locations throughout the County on two evenings (03/05/19, 03/07/19); and
- Online survey (03/08/19 – 03/31/19)

The memo includes the following:

1. Purpose
2. Outreach and Publicity
3. Approach
4. Results
 - Draft Goals
 - Key Questions
 - Opportunities Map
5. Participation and Satisfaction
6. Appendix – Opportunities Map

1. Purpose

In August 2018, Wayne County launched a process called Wayne Onward to update its comprehensive plan. The County’s last comprehensive plan was adopted in 1997, with an audit conducted in 2007. Insight from the community has been a critical component of the Wayne Onward process. A first round of engagement was held in fall 2018, which included Focus on the Future Workshops and online activities designed to foster big picture thinking about the future. Through the second round of public engagement, including Opportunities Workshops and online activities, activities were focused on gathering comments on preliminary goals and concepts for the plan.

2. Outreach and Publicity

Extensive outreach and publicity were conducted to spread the word broadly about the chance to participate. The Team, Staff and Steering Committee capitalized on existing networks through outreach to community groups, organizations, churches, educational institutions and local governments.

Outreach and publicity included the following:

- 2,500 printed rack cards distributed throughout the County.
- Over 100 groups, organizations or individuals connected to networks of interest were contacted about the opportunity, including schools, nonprofit organizations, interest groups (e.g. Farm Bureau, business groups, etc.), local governments and others.
- A press release was distributed, and multiple media stories were published, including in The Daily Record and The Budget.

- A social media account was created for Wayne Onward and social media posts were shared, by a number of key community organizations, including the Wooster Chamber of Commerce, Wayne County Public Library, and others.

3. Approach

Wayne Onward’s second round of public engagement included four face-to-face public workshops held throughout the County on two different nights (03/05/19 and 03/07/19). Workshops were held at the Sonnenberg Village Welcome Center, the Wayne County Administration Building, Schmid Hall in Orrville, and the Wooster High School Library. The workshop activities were conducted in small groups of 5-8 at a table, with a volunteer recorder documenting input. Online engagement mimicked the workshop activities through a web-based survey.

Engagement at the workshops and online included three main activities focused on Draft Goals, Key Questions and an Opportunities Map. Each activity had a corresponding comment form, in addition to an Opportunities Map for the third activity (interactive map online). Real-time keypad polling was also used at three of the four workshops.

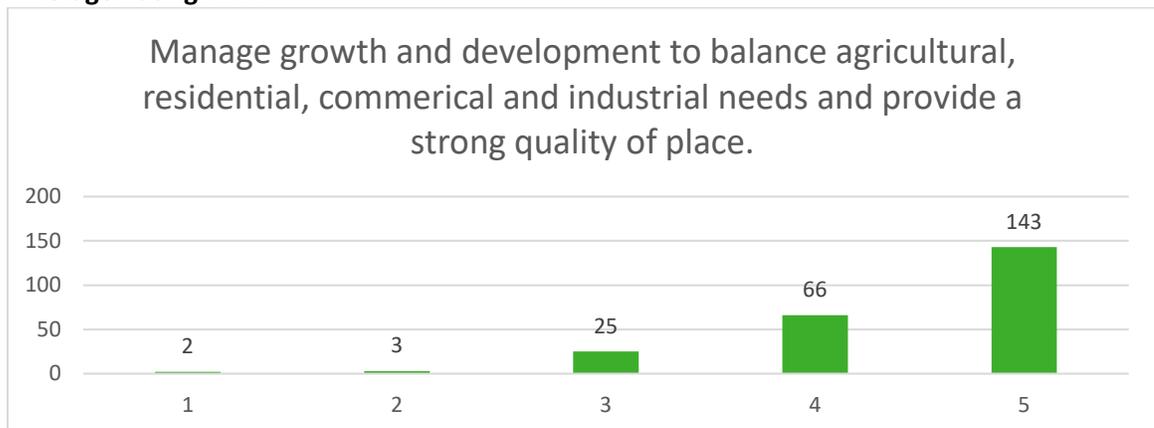
4. Results

This section summarizes input collected. It provides insight into how the participants answered and rated draft goals and key questions in the Wayne Onward process, and how they commented on the Opportunities Map.

Activity 1: Draft Goals

Activity 1 had participants rate the draft goals for the plan, 1-5, 1 being no support and 5 being complete support. All goals were well supported, with Goals 1-3 moving forward governing strong support, resulting in a recommendation for no revisions. Following the second round of public engagement it is recommended that Goal 4 is changed to clarify that the focus is on roadway infrastructure, and Goal 5 is shortened with the specific topics listed as objectives.

1. Average Rating: 4.44

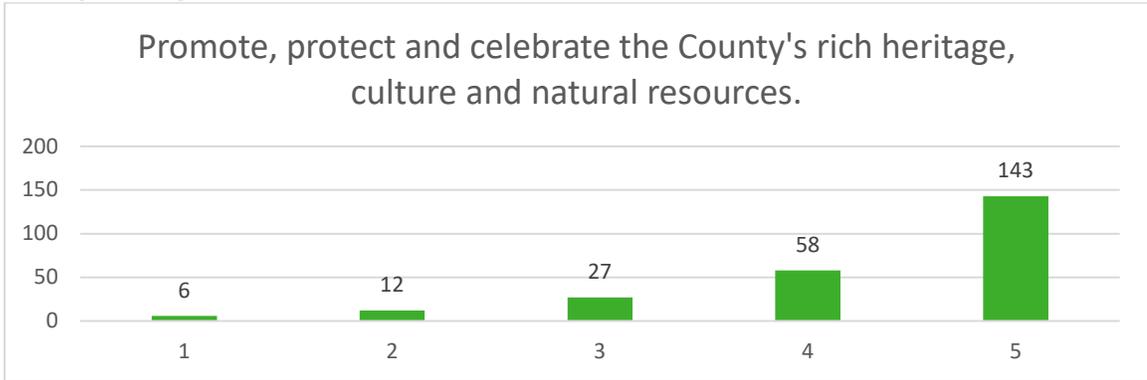


Key Comments:

- Preserve and protect farmland by developing where there is existing infrastructure.
- Balance of all types of development throughout the County.

- Control and direct growth with zoning.

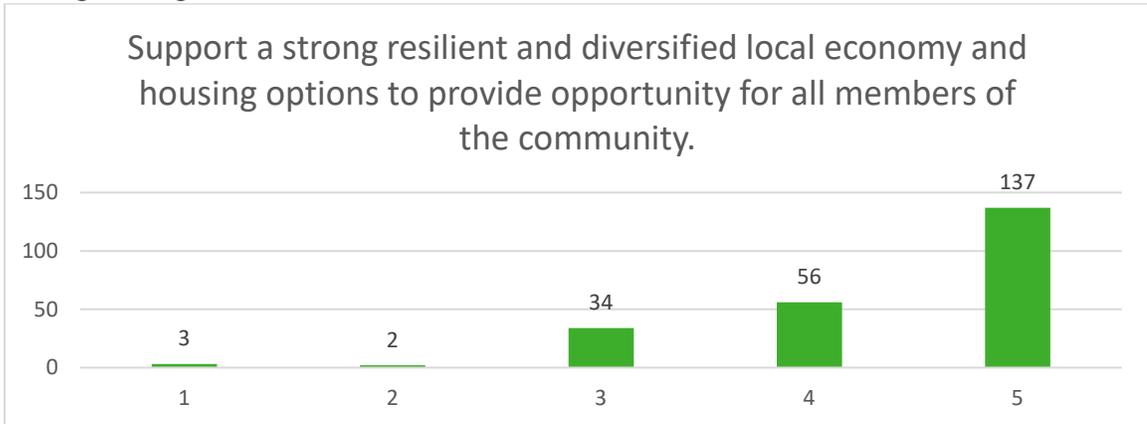
2. Average Rating: 4.26



Key Comments:

- Falls lower on the priority list for some relative to other recommendations, but still important.
- Encourage new ideas, people, and innovation in addition to preserving what the County has now.
- Focus on natural resources, rural tourism, and historical locations.

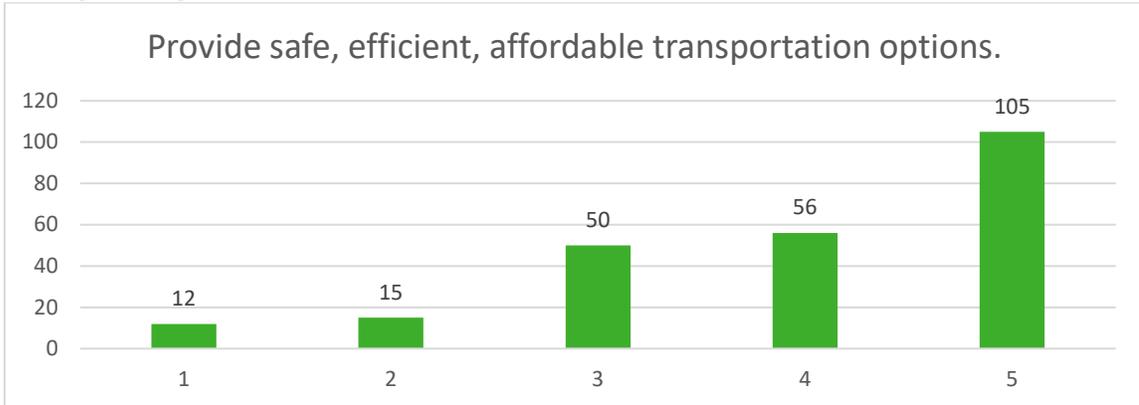
3. Average Rating: 4.38



Key Comments:

- Provide and support low-income and affordable housing.
- Focus residential development in municipality boundaries.

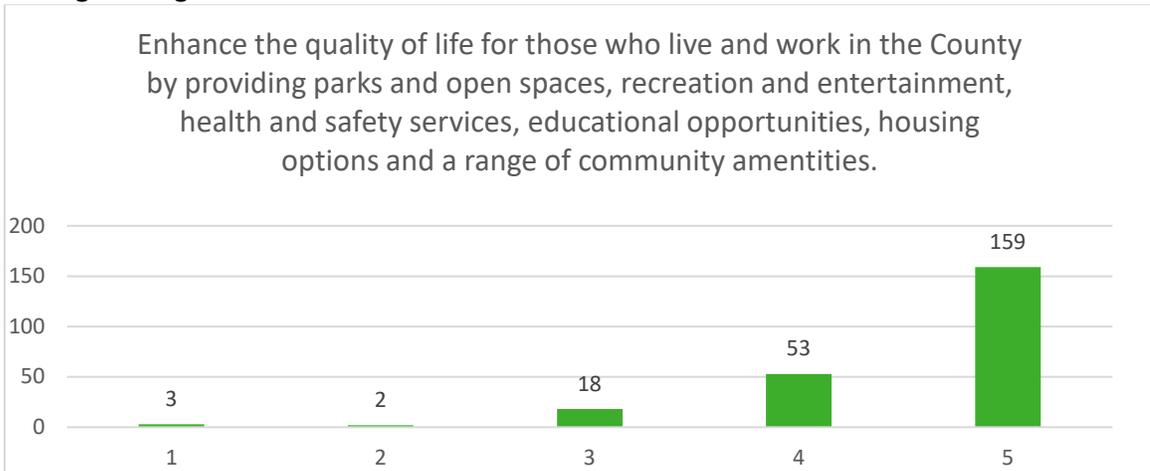
4. Average Rating 3.96



Key Comments:

- Increase safety on roadways (highest priority).
- Improve connectivity across the county (e.g. roadways, bike trails).
- Provide transportation options for older adults and those who cannot drive.
- Fiscal and environmental sustainability are important.

5. Average Rating: 4.54



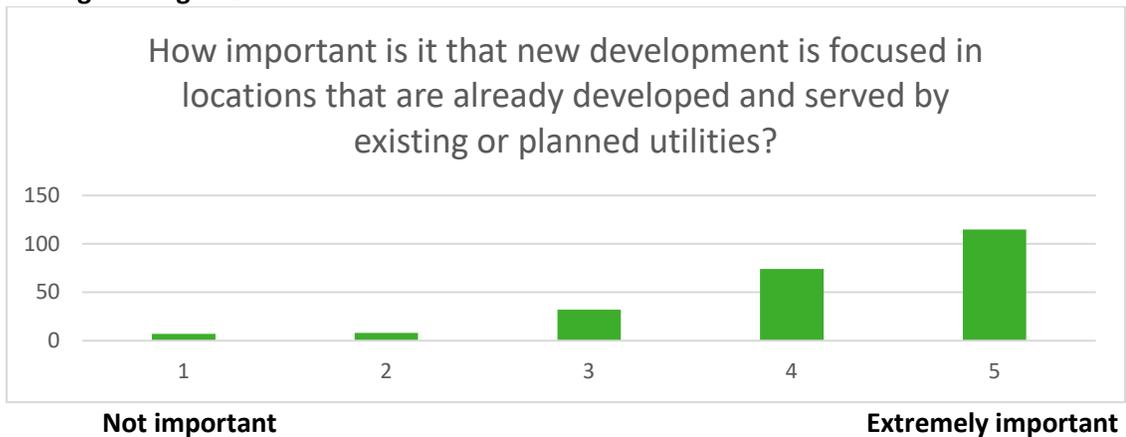
Key Comments:

- Goal is strong, but includes so much that it is confusing.
- Preserve, maintain, and fund greenspace and parks.
- Focus on family friendly options.
- Support safety and health services.

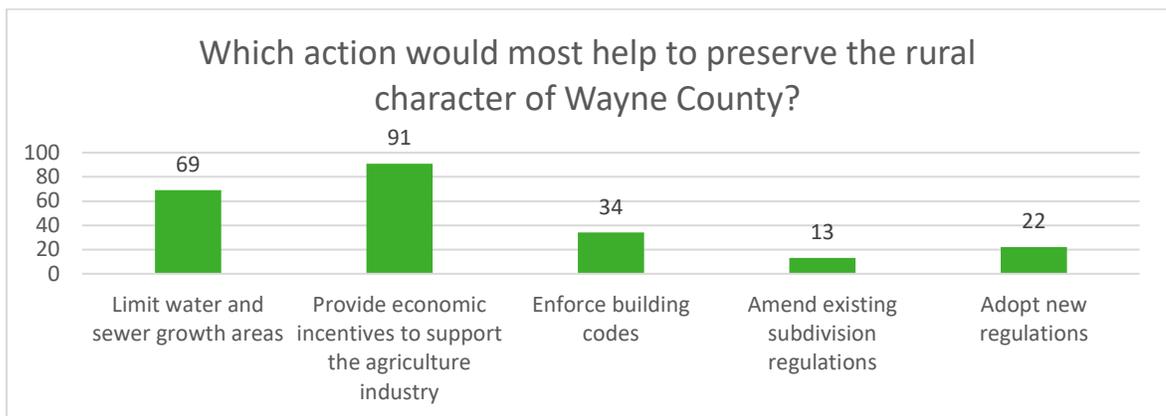
Activity 2: Key Questions

Activity 2 included questions that will help to inform the plan’s recommendations. For some questions, respondents were asked to indicate how important they believed a question to be, rating on a scale of 1-5 where 1 is not important and 5 is extremely important. For other questions, respondents were asked to indicate which of several possible responses was most important. It is important to report that many comments indicated that all or most of choice options given were important. For this reason, it should not be a takeaway from the results that choices that received fewer responses are not at all important to the plan. Rather, they may simply be less important than other choices.

1. Average Rating: 4.18



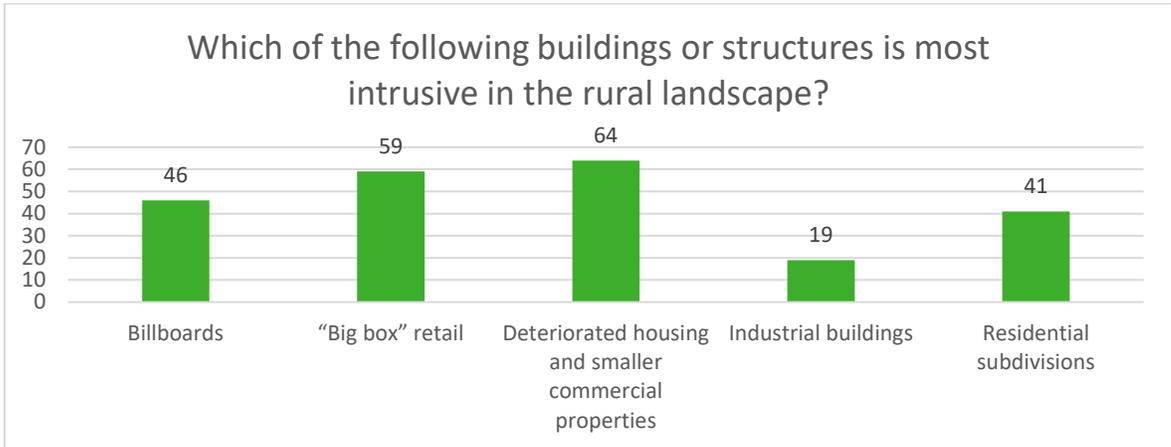
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Key / Frequent Comments:

- Consider zoning to help preserve Wayne County’s rural landscape.

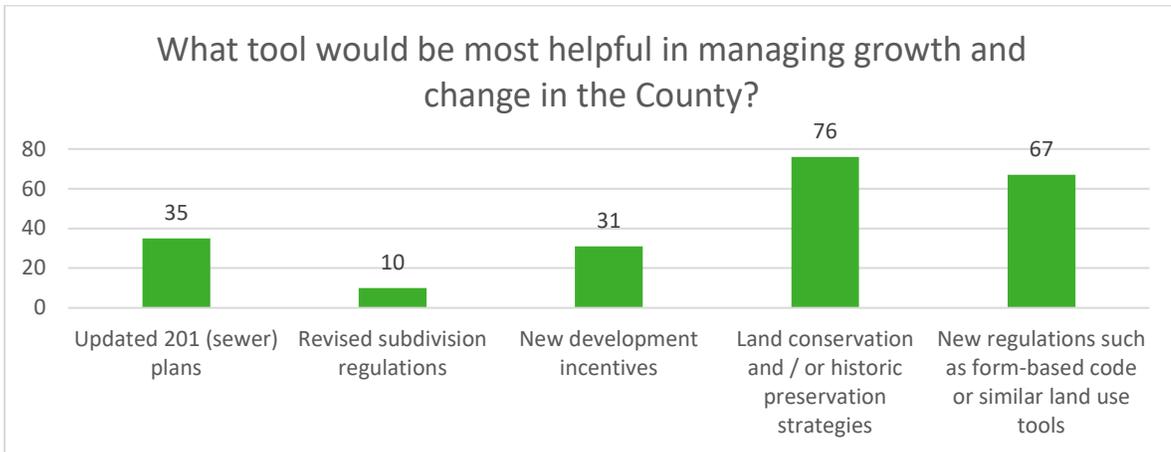
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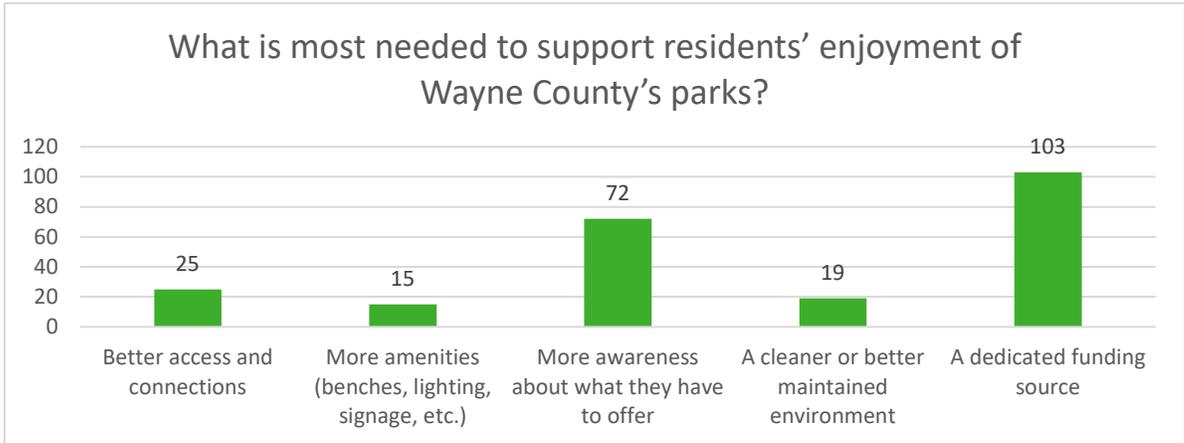
Key / Frequent Comments:

- All are very important

4.



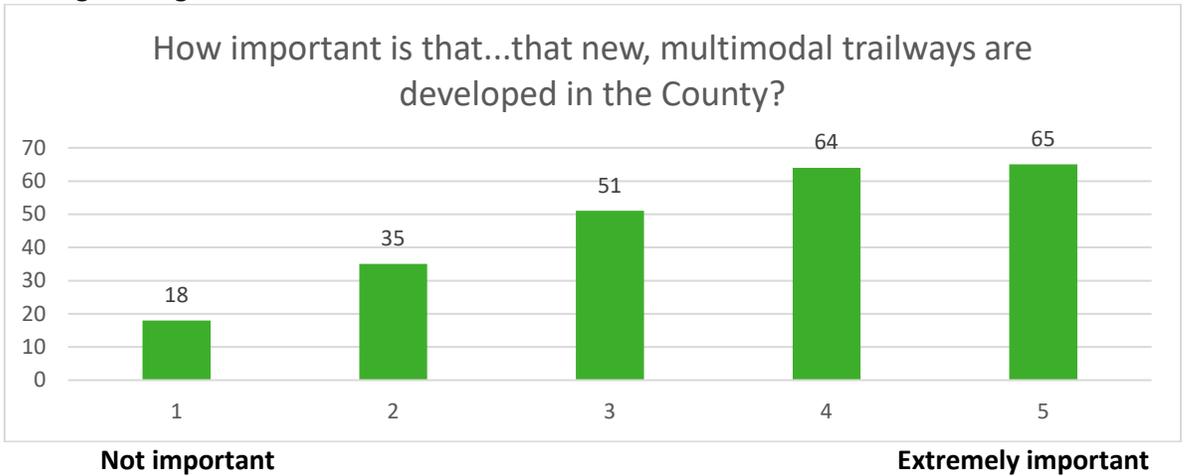
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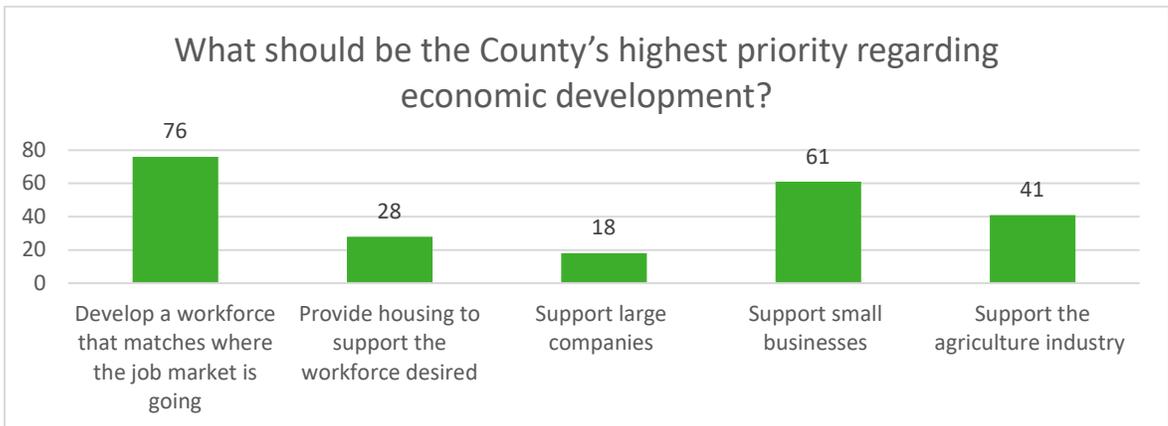
Key / Frequent Comments:

- Improving access and maintenance is critical (vs. need for more parks and open spaces).

6. **Average Rating: 3.53**



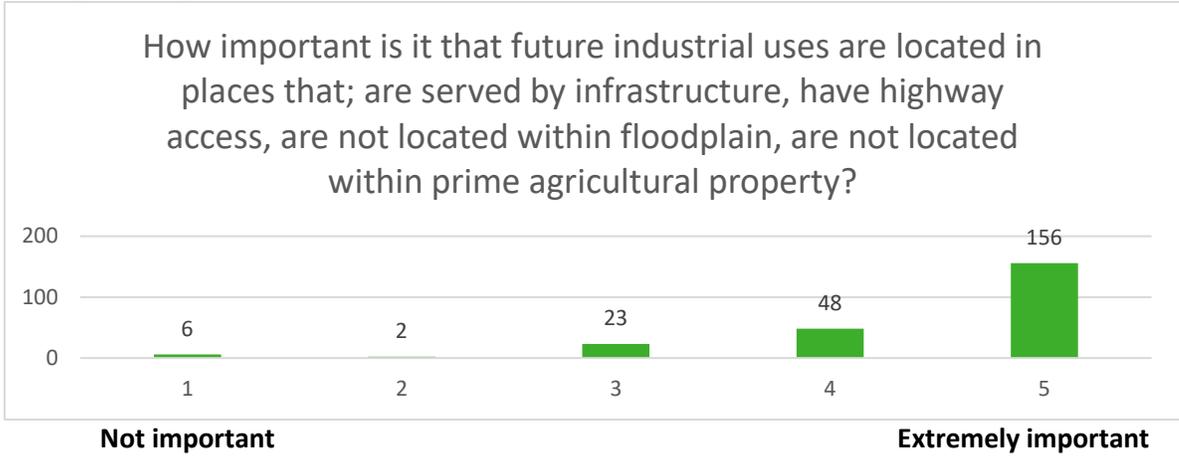
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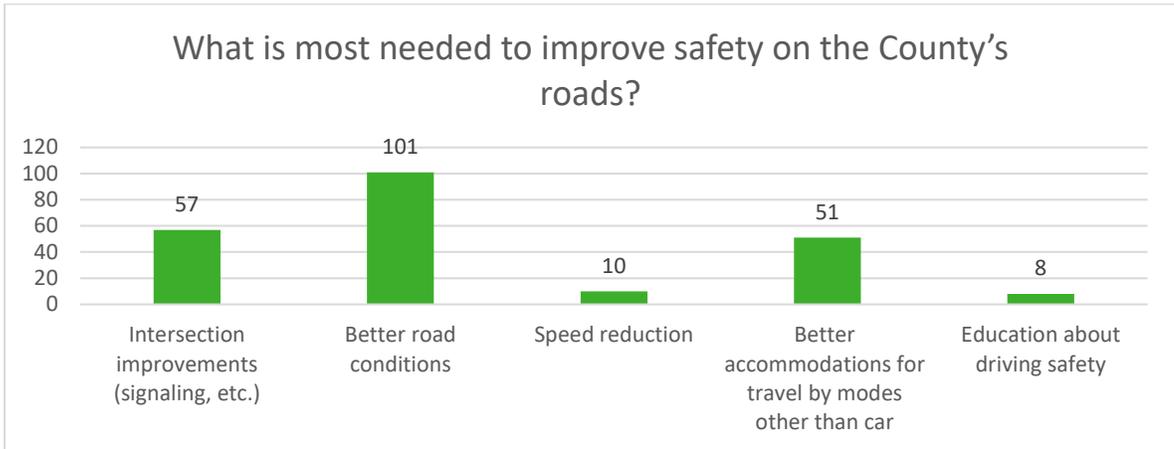
Key / Frequent Comments:

- Entry level housing should also match the job market.

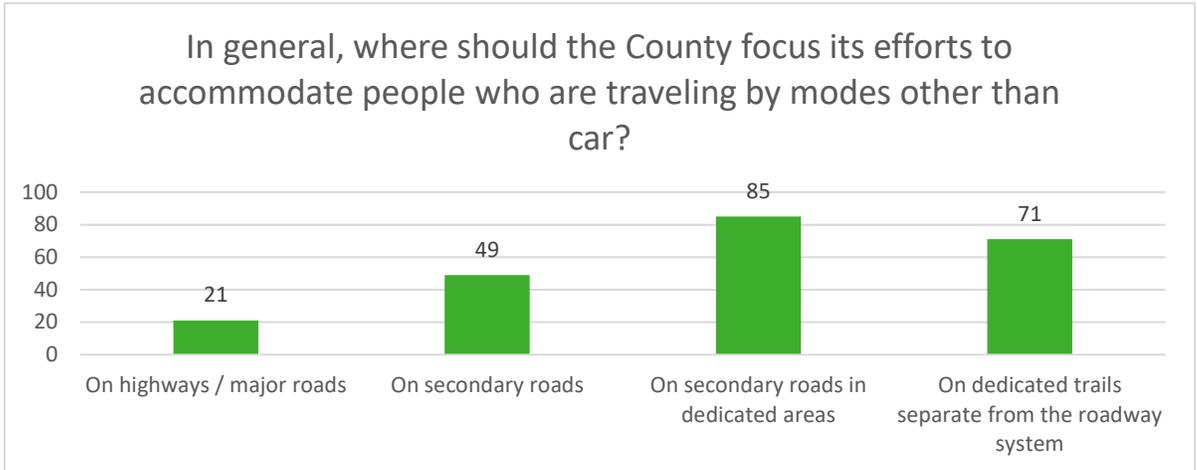
8. Average Rating: 4.47



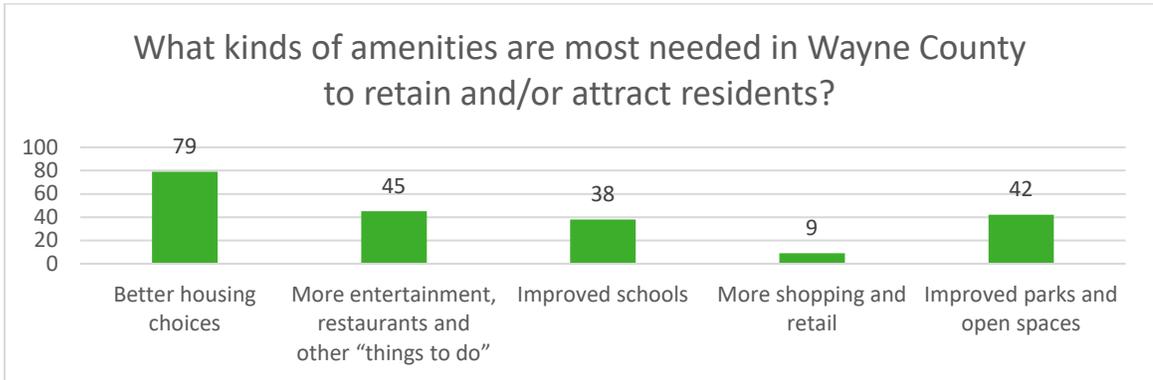
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10.



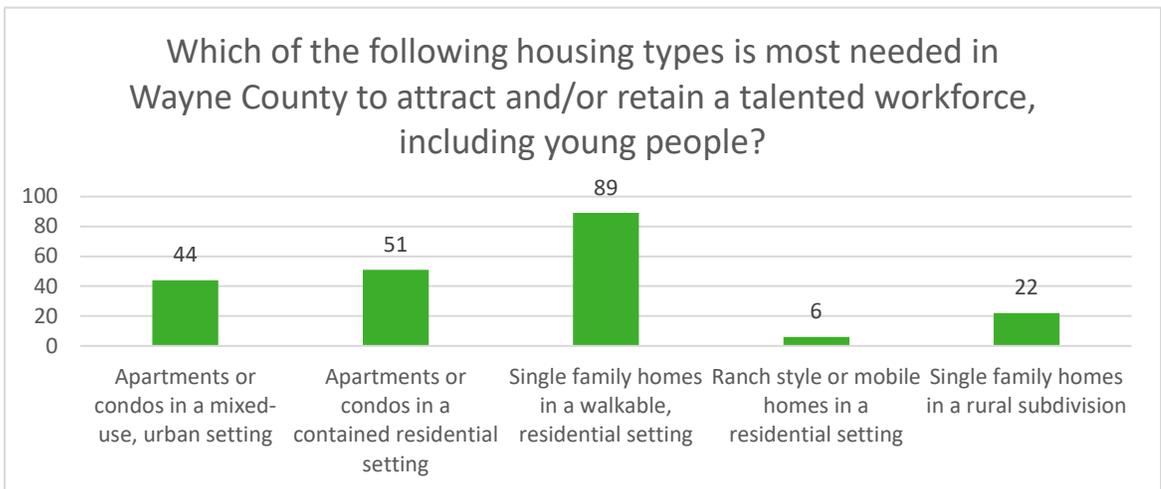
11.



Key / Frequent Comments:

- Affordable housing should be a focus of the County.
- Location, maintenance, and design quality are very important.

12.



Activity 3: Review Opportunities Map

In Activity 3, participants were able to review the opportunities map and provide feedback. A number of the comments about the Opportunities map reinforced and gave additional support to what is on the map currently. For example, in general the opportunity areas for community investment were echoed in the participants' comments.

However, there were a few comments on the opportunities map that the team feels warrant changes to the map:

- The size of the shading on Creston is too large and should be made smaller to the west.
- Wooster "focused growth" should be shifted to the east because of the floodplain.
- Open space in Rittman should be added as an area to be preserved.
- In addition to Wooster, Orrville should be identified as a community where there should be focused growth.

Other comments were not applicable to the particular map (too specific in focus) but should be included in the final plan, such as:

- Identify SR 57 as needing roadway improvements.
- Pay attention to watersheds.
- Utilize universal design and aging in place strategies.
- Focus on dangerous intersections (e.g. SR 83 and Jentes Rd).
- Consider zoning.
- Keep more young employees to build a stronger workforce.

5. Participation and Satisfaction

Participation in the workshops and online met high expectations for the process, with approximately 250 people participating in the second round of engagement. Participants who attended the public workshops filled out an exit questionnaire about their experience and themselves. Of those who participated, 120 people completed the exit questionnaire (approximately 50%). The following insight is based on responses.

Key Takeaways regarding participation and satisfaction

- Newspaper articles (27%) and word of mouth (26%) were most common ways people heard about the "Opportunities" workshops.
- Over 4,500 unique comments were collected from the workshops and online input (including all three activities and general comments).
- Participants were drawn from Wayne County's cities (54%), townships (35%), and villages (10%).
- Participants varied in the amount of time they lived in the County, ranging from long-time to recently moved residents.
- Workshop satisfaction rates were very high; 100% of participants in the workshop said they felt comfortable working within the small groups, and 100% felt that their input was heard.
- 100% of participants said they will stay involved with the planning process for Wayne Onward.
- Follow-up focus groups may be held later in the spring, specifically to ensure representation

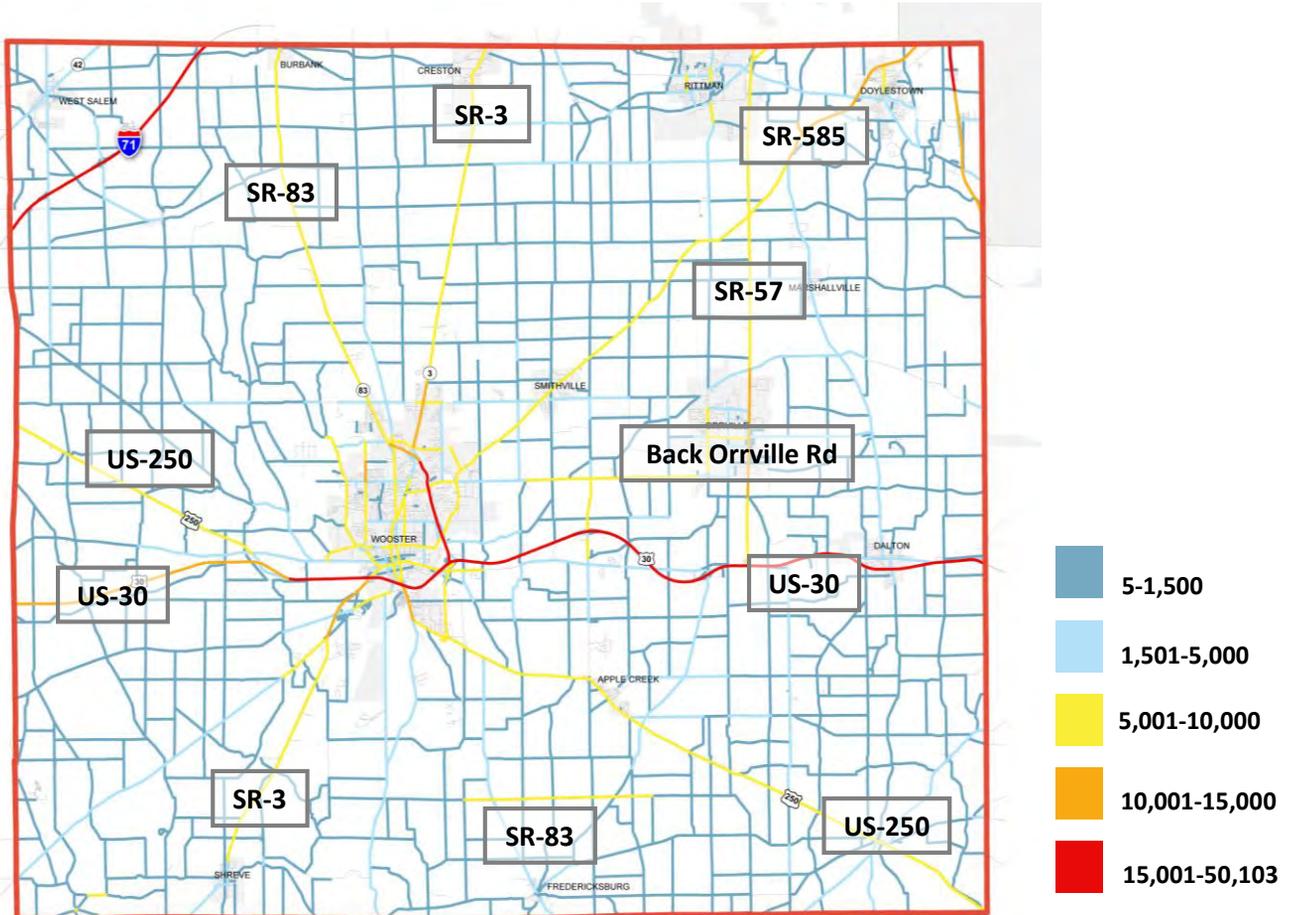
from the Amish.

5. Appendix – Opportunities Map

The following page includes an updated opportunities map, reflecting comments from the second round of engagement.

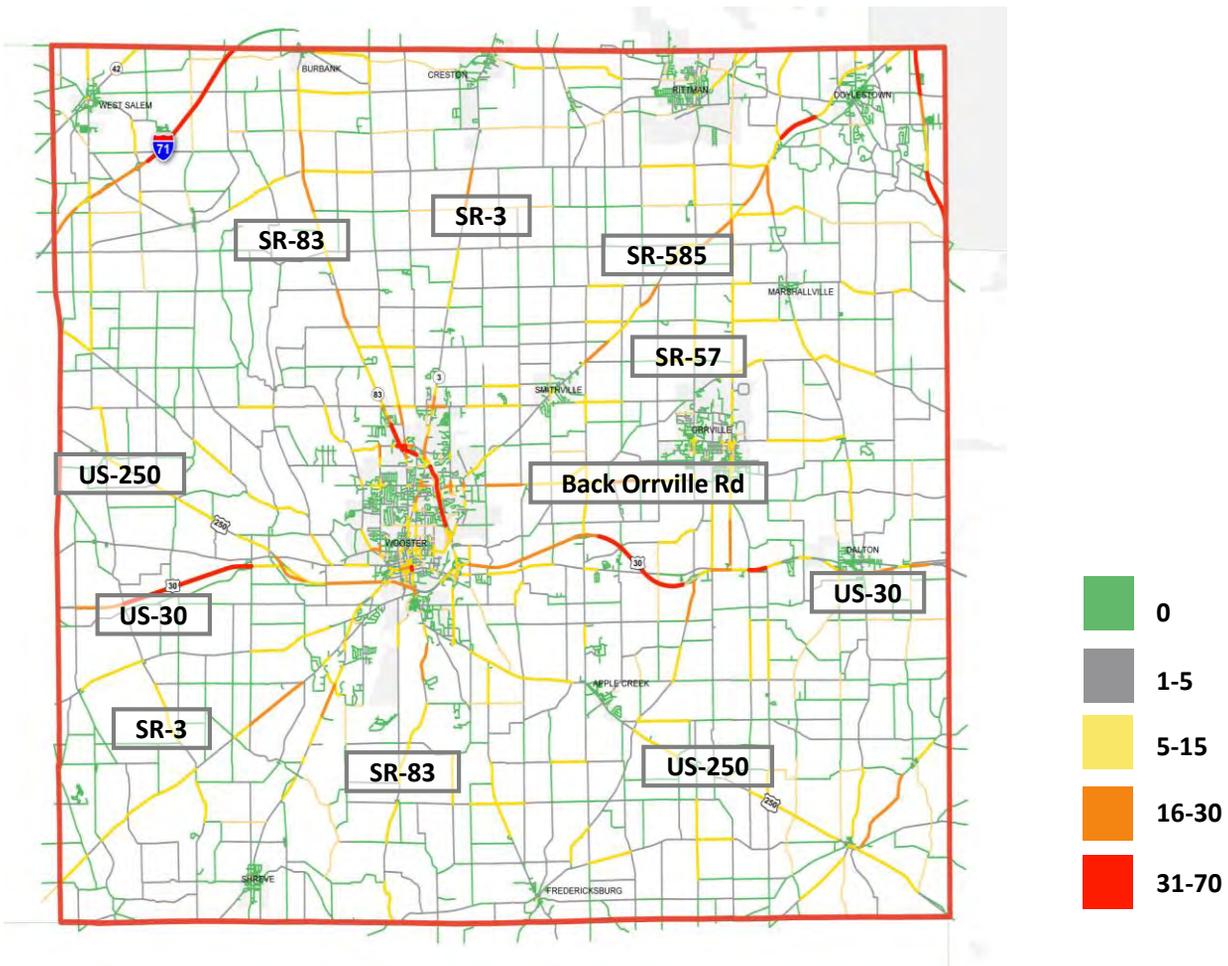
TRANSPORTATION ANALYSIS

Traffic Volumes (AADT)



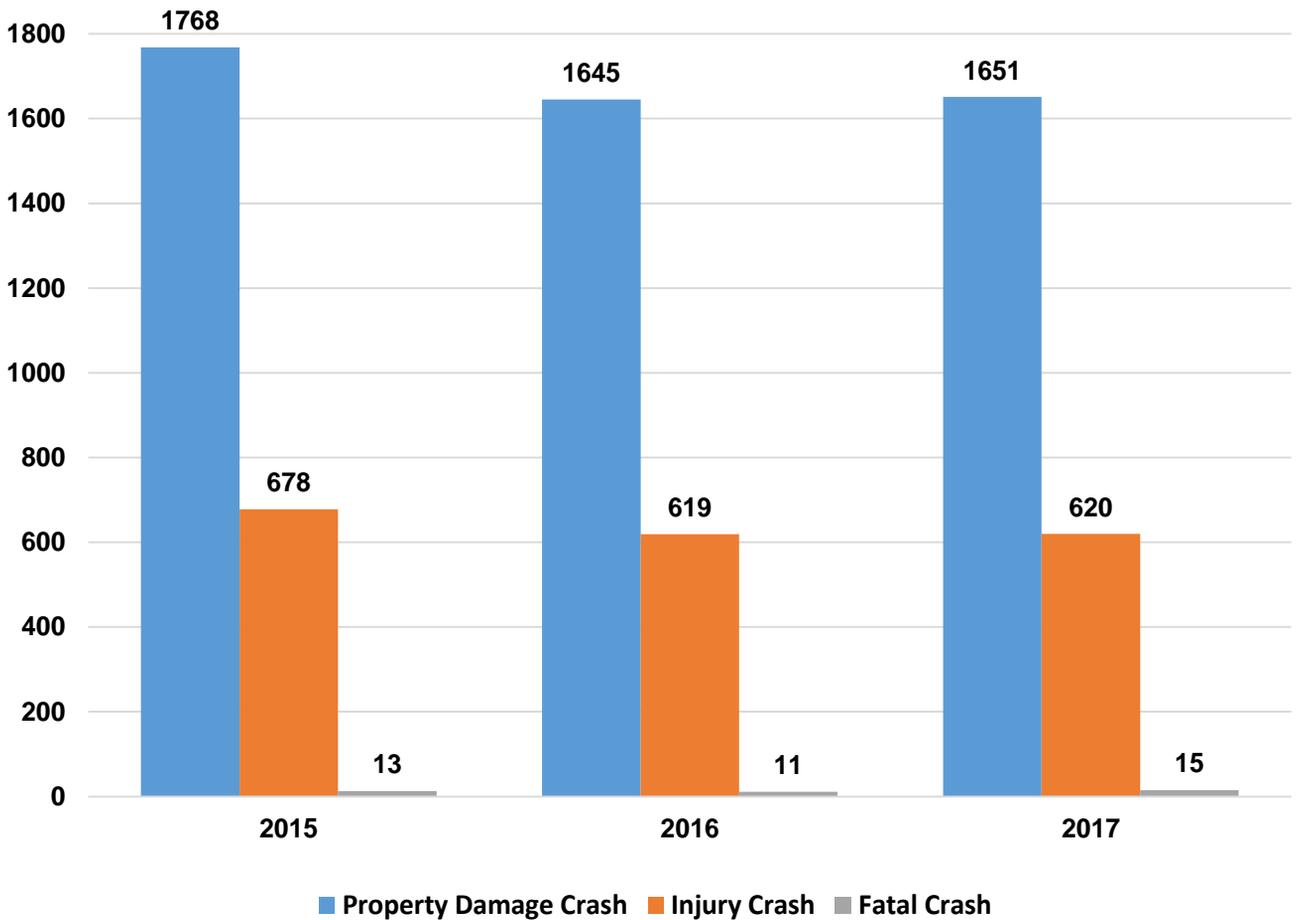
Annual average daily traffic counts were collected from ODOT's Transportation Information Management System (TIMS) to identify the average volume of traffic that each road segment experiences for one day (24-hour period) during the year. As shown, majority of the roads within Wayne County carry less than 5,000 vehicles daily. Many of the major roads that pass through the incorporated areas and locations of employment carry a larger volume of vehicles daily as to be expected.

Reported Crashes (2015-2017)



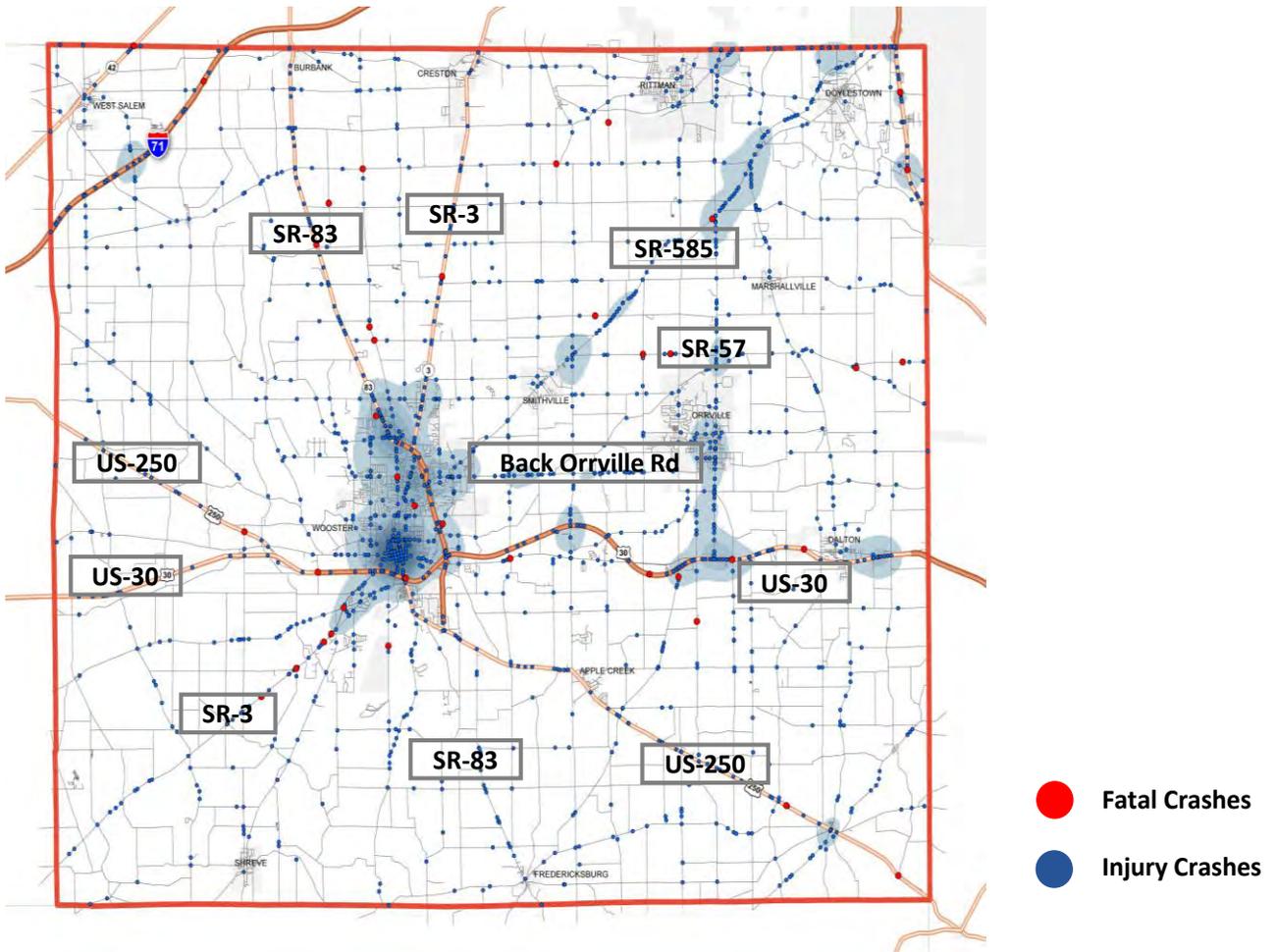
Wayne County crash statistics were analyzed for a three-year period (2015 through 2017). During this period, a total of 7,020 crashes were reported. Although over 70% (5,064) of crashes during the time period were considered to be property damage only, 1,917 crashes resulted in an injury and 39 resulted in a fatality. Of the reported crashes, 14% (986) of the crashes involved an animal being struck. Over 80% of these crashes occurred under dark conditions (dusk/dawn/unlit road). Buggy crashes only accounted for 1% of all reported crashes within the County.

Crash Frequency by Severity and Year (2015-2017)



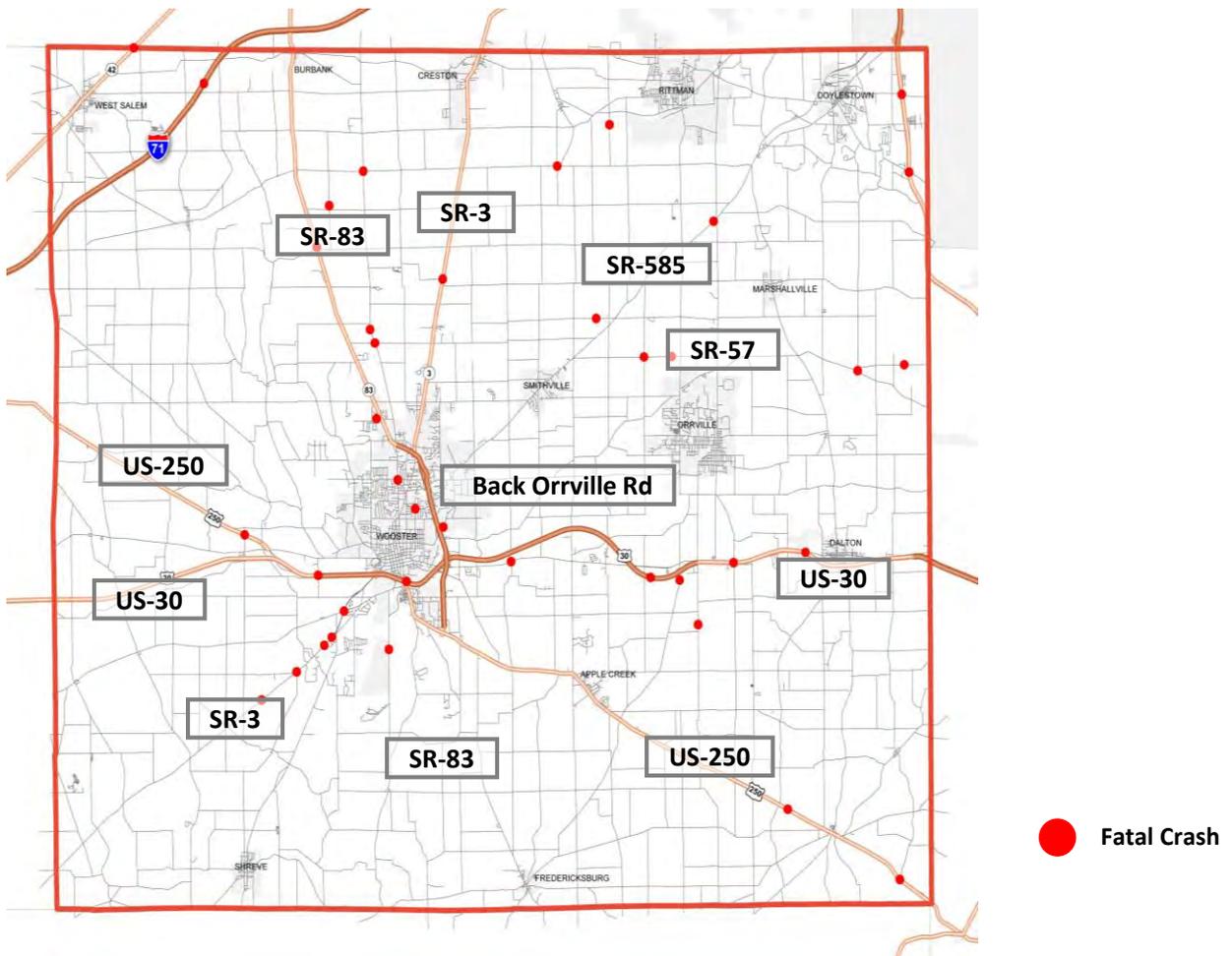
Over the last three years, Wayne County has seen a reduction in traffic crashes. Compared to 2015, 2017 showed a 7% decrease in total crashes. Concurrently, injury crashes decreased by 9% while fatal crashes increased by 15%, from 678 injury crashes and 13 fatal crashes in 2015 to 620 injury crashes and 15 fatalities in 2017. In 2016, the lowest number of crashes were reported (total, injury, and fatal).

Injury and Fatal Crashes (2015-2017)



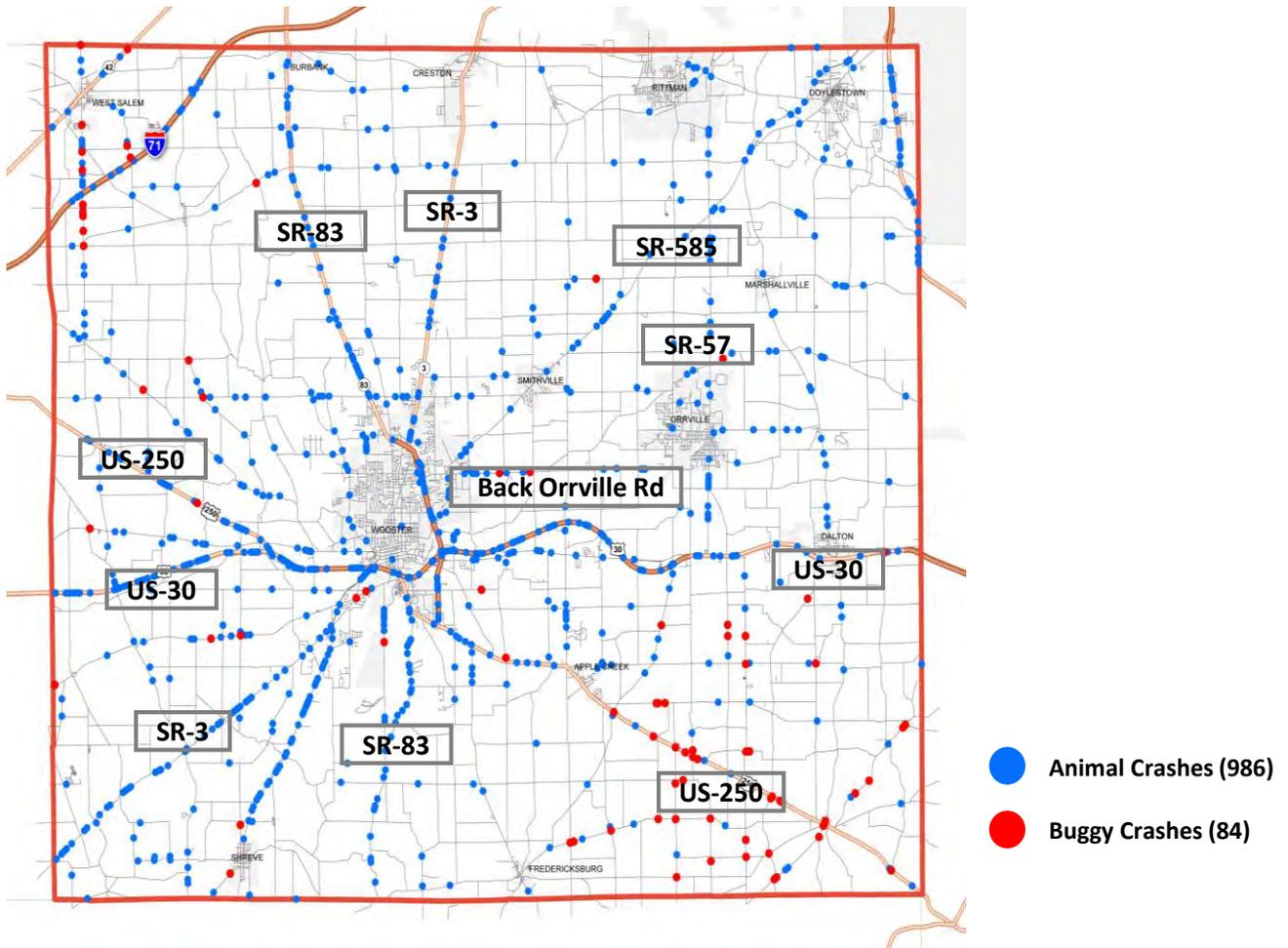
The map above shows crash density in Wayne County for reported injury and fatal crashes. Each crash is represented by a dot indicating the severity of the crash (red/fatality or blue/injury). As shown, injury and fatal crashes are distributed broadly across the county; locations with higher crash densities are denoted by dark spots along the map. Visually, it is evident that the major corridors experience higher crash frequencies, consistent with expectations for these higher volume roads – higher traffic volumes increases the likelihood of a crash occurring due to exposure.

Fatal Crashes (2015-2017)



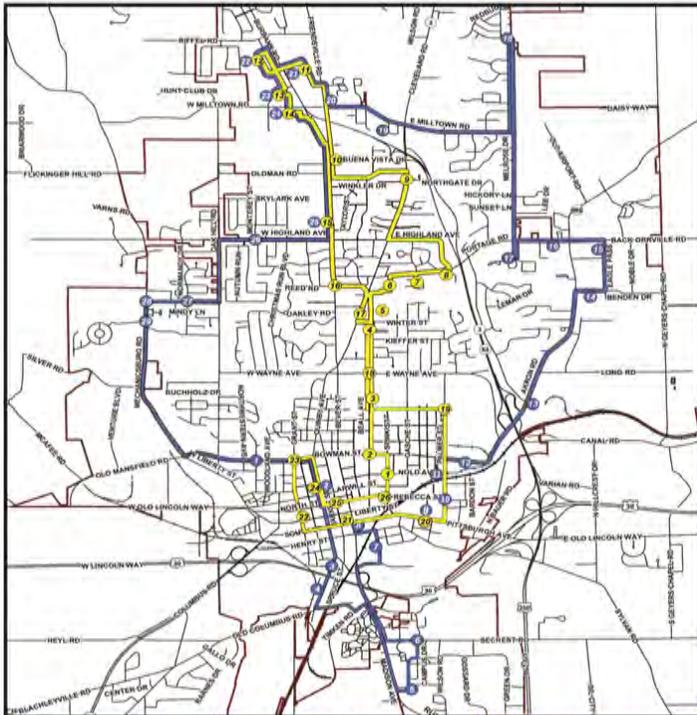
Fatal crashes are mapped separately to clearly show the locations of the most severe crashes within Wayne County. Each crash is identified to easily show crash clusters, indicating areas of concentration. As shown, fatal crashes occur throughout the county with some clustering along SR-3 southwest of Wooster.

Animal and Buggy Crashes (2015-2017)

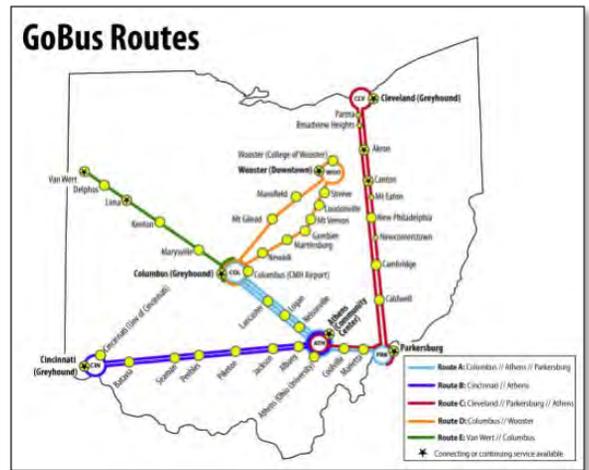


The map shows animal and buggy crashes in Wayne County from 2015 to 2017. Each crash is represented by a marker indicating the type of crash. As shown, animal crashes are distributed broadly across the county, with fewer occurring in the southeastern portion of the county. Similarly, buggy crashes occur throughout the county, but with higher concentrations occurring in the northwestern and southeastern parts of the county, consistent with Amish population density.

County and Regional Transit



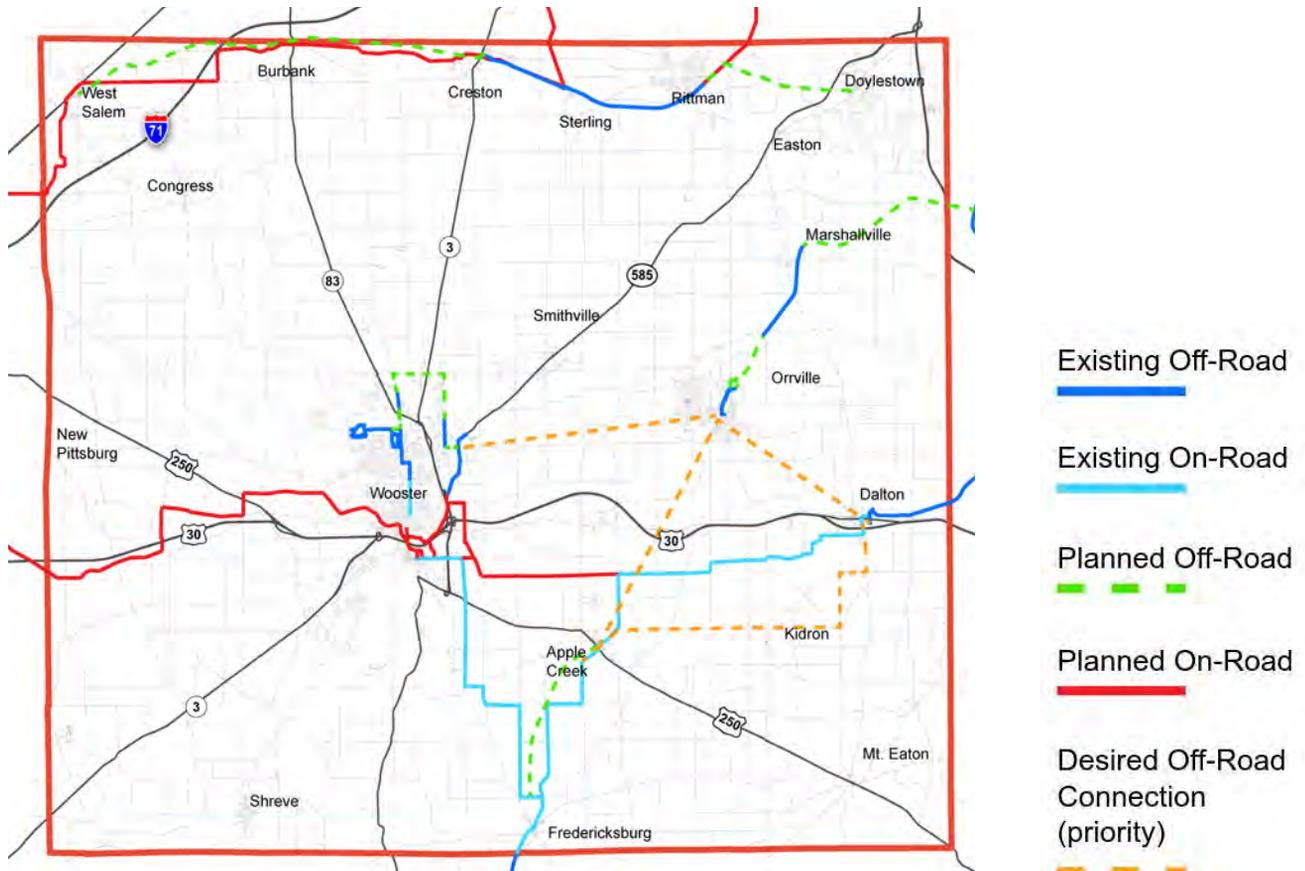
Wooster Transit Map



GoBus Service Map

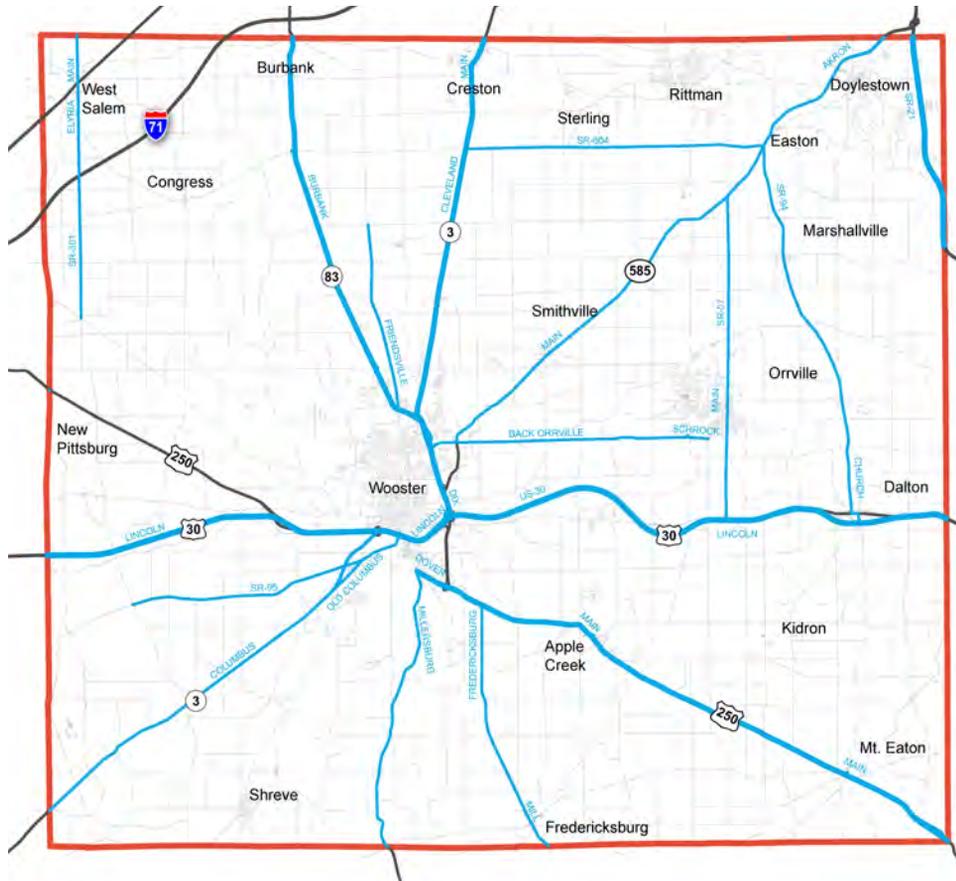
Wooster Transit is currently operated by Community Action Wayne/Medina for a \$2 regular single ride fare. Wooster Transit operates Monday through Saturday and provides hourly one-way counter-clock loop service. Flexible transit options are also available including flag stops which allows a rider to board the bus at a location that is not a fixed stop along the illustrated loop. Furthermore, group transportation and airport shuttles are accommodated through advance reservation. Regional transit options include Barons Bus and GoBus.

Bikeways & Trails



Existing and planned on-road and off-road bikeways and trails are identified throughout Wayne County. Desired off-road connections to accommodate alternative, non-motorized travel modes (bicycle, pedestrian, horse & buggy) are mapped to show potential future locations.

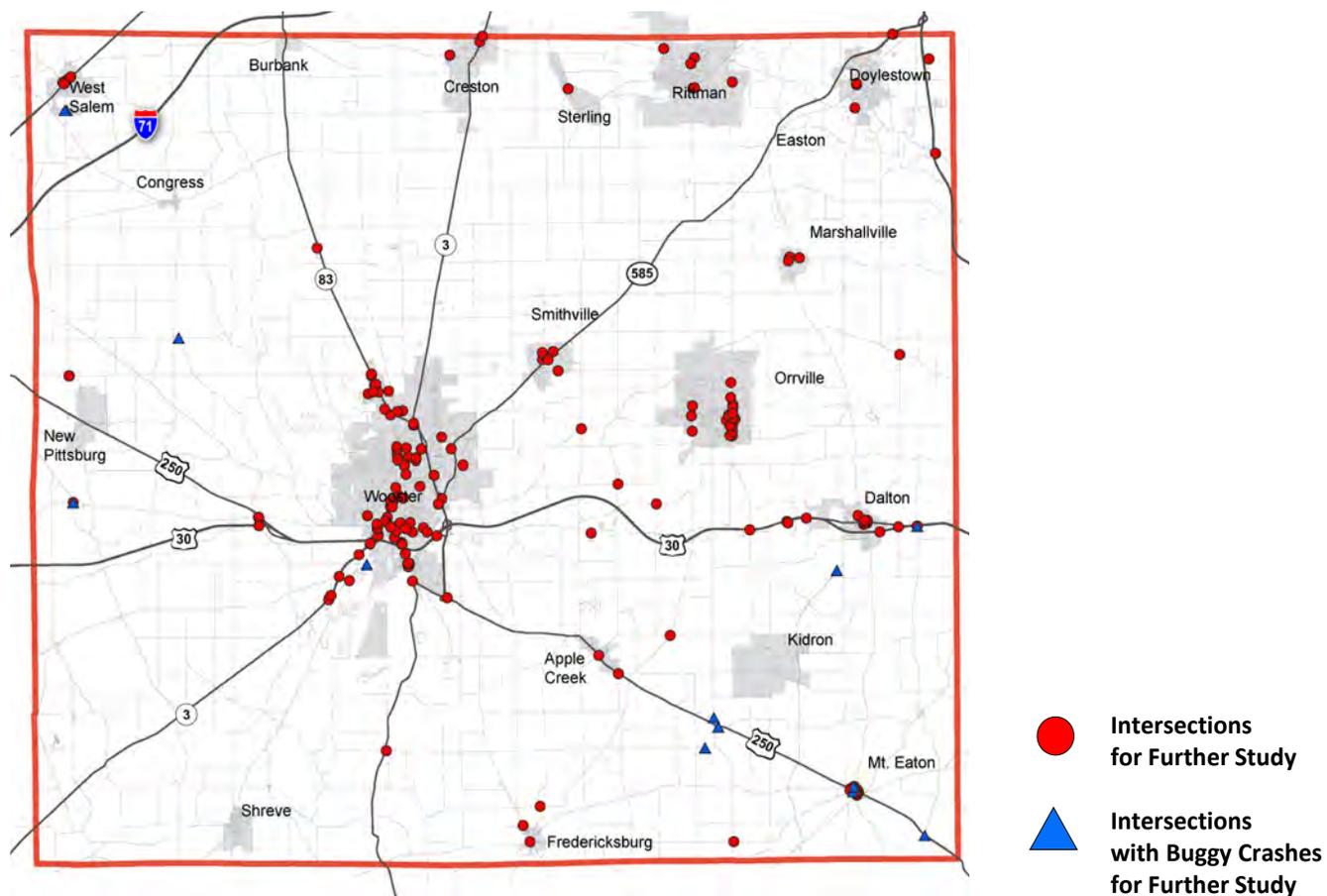
Corridors for Further Study



Corridors for Further Study

Select corridors (Back Orrville Rd, SR-585, SR-57, SR-83, etc.) were identified for further study based upon their crash history in combination with their traffic volumes. Implementation of safety mitigation measures along these corridors are expected to measurably improve transportation safety in the county.

Intersections for Further Study



Evaluation of the 2015-2017 crash data resulted in identification of intersections for further study and potential implementation of safety improvements and mitigating measures. Total crashes and buggy crashes were assessed based on their proximity to an intersection and the average severity of injuries at the intersections. The resulting map conveys locations within the county for further study, serving as a starting point for the identification and resolution of traffic safety issues in Wayne County. Intersection locations for further study are denoted by the red dots and intersections with buggy crash-related crashes are separately identified with blue triangles. Some intersections meet both criteria. For any given intersection location, a more detailed study would facilitate comprehensive understanding of the safety-related issue(s), thereby enabling implementation of appropriate measures to address the safety problem(s).

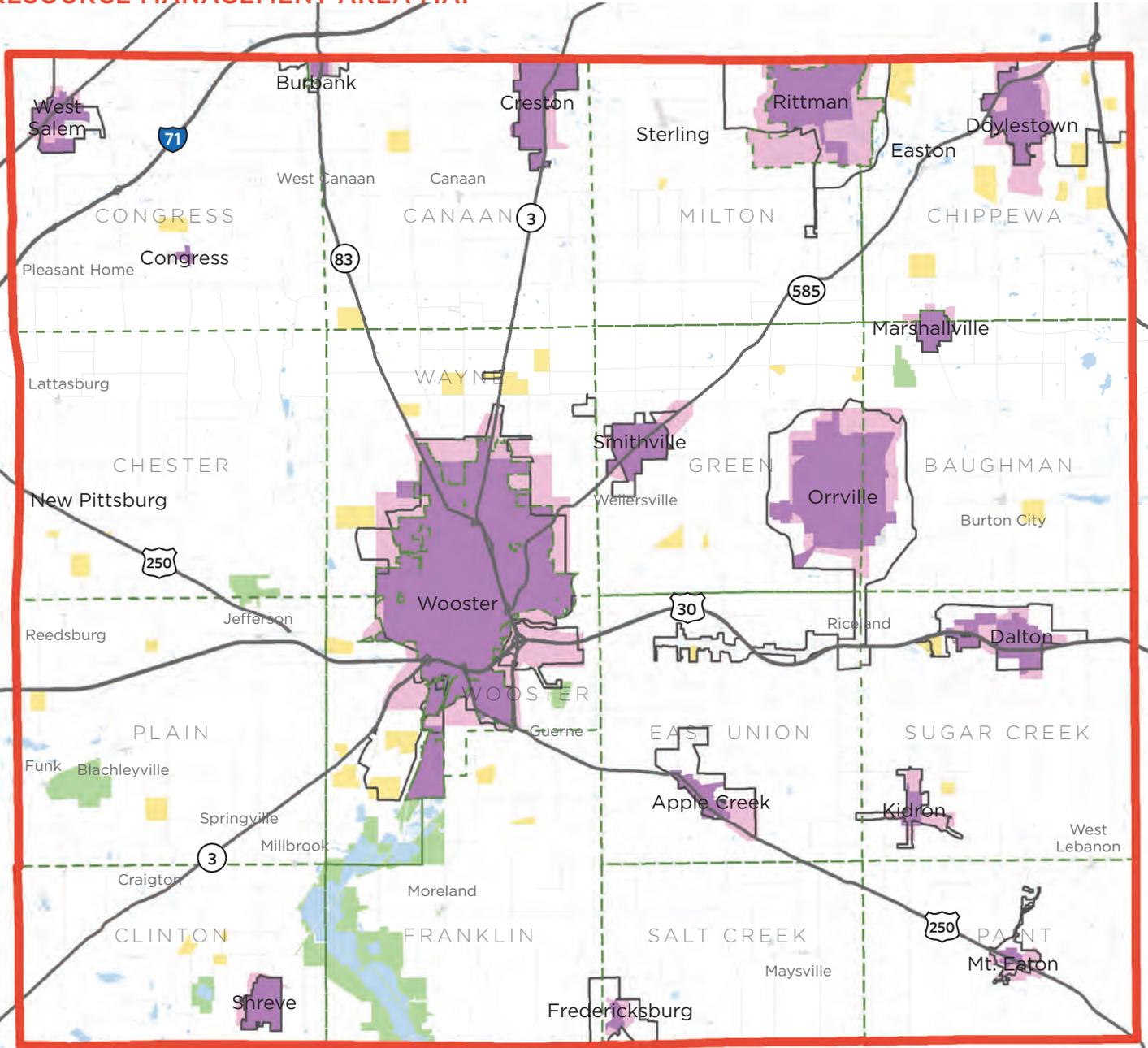
Note: Some intersections may have been improved or may be undergoing improvement since the data was collected. Areas within incorporated areas may already be evaluated by local entities for immediate and future improvements.

List of Key Related Plans and Planning Efforts

The following list of related plans and planning efforts helped to guide and inform the Wayne Onward Comprehensive Plan update.

1. City of Orrville Comprehensive Plan
2. City of Wooster Bike Path Plan
3. Downtown Strategic Redevelopment Study in the City of Wooster, Ohio
4. Downtown Wooster Master Plan 2015
5. Downtown Wooster Parking Study 2019
6. Locally Coordinated Transportation Plan 2018-2022
7. Thoroughfare Plan 1997
8. Together Tomorrow Comprehensive Plan Audit 2007
9. Wayne County Comprehensive Plan 1997
10. Wayne County Economic Development Council (WEDC) Economic Plan
11. Wayne Economic Development Council Strategic Plan
12. Wayne County Housing Coalition Plan to End Homelessness
13. Wayne County Soil Survey
14. Wooster Bike Path Plan
15. Wooster Envisioned Comprehensive Plan 2014

RESOURCE MANAGEMENT AREA MAP



RESOURCE MANGEMENT AREAS

- Growth Areas
- Future Expansion Areas
- Transition Areas
- 208 Area Plan Boundary
- Hamlet
- Existing Rural Subdivisions
- Wayne County
- Townships